



**C.U.SHAH UNIVERSITY**  
**VBt's Institute of Commerce,**  
**Wadhwan city**  
**W.e.f.- June 2018**

**FACULTY OF COMMERCE**  
**DEPARTMENT OF:** - Bachelor of Commerce (B.Com)  
**SEMESTER:** - V  
**CODE:** 4CO05FOI1  
**NAME:** Fundamentals of Investment-I

**Teaching & Evaluation Scheme:-**

Sr. No	Subject Code	Name of the Subject	Teaching Hours / Week				Credits	Evaluation Scheme							
			Th	Tu	Pr	Total		Theory				Practical			Total Marks
								Sessional Exam		University Exam		Internal		University	
								Marks	Hr/s	Marks	Hr/s	Pr / Viva	TW	Pr	
1	4CO05FOI1	Fundamentals of Investment-I	3	--	--	3	3	30	1 <sup>1</sup> / <sub>2</sub>	70	3	--	--	--	100

**Objectives:**

To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

**Course Outline**

Units	Content	No. of Hours
<b>1</b>	<b>THE INVESTMENT ENVIRONMENT:</b> - Introduction - Meaning and Concept of Investment - Classification of Investors - Factors affecting Investment Decisions - Investment –Speculation- Gambling - Meaning and Concept of Investment Environment - The Investment Decision Process - Types of Investments ➤ Commodities ➤ Real Estate ➤ Financial Assets	<b>11</b>

<b>2</b>	<b>THE INDIAN SECURITIES MARKET:</b> - Introduction - Meaning and Concept of Indian Securities Market - The Market Participants - Trading of Securities - Security Market Indices (Index) - Sources of Financial Information - Concept of Return and Risk - Impact of Taxes - Inflation Impact on Return	<b>12</b>
<b>3</b>	<b>FIXED INCOME SECURITIES:</b> - Introduction - Meaning and Concept of Fixed Income Securities - Meaning of Bond - Features of Bond - Types of Bonds - Estimating Bond yields - Bond Valuation - Types of Bond Risks - Default Risk and Credit Rating	<b>10</b>
<b>4</b>	<b>APPROACHES TO EQUITY ANALYSIS:</b> - Introduction - Meaning and Concept of Equity Analysis - Introductions to Fundamental Analysis - Technical Analysis - Efficient Market Hypothesis - Dividend capitalization models - Price-earnings multiple approach to equity valuation	<b>12</b>
<b>Total Hours</b>		<b>45</b>

### Learning Outcomes :-

**Theoretical Outcome:-** Students can learn Theoretical aspect of Fundamentals of Investment

**Teaching and Learning methodology:-** The following pedagogical tools will be Used to teach this course:

- (A) Lectures
- (B) Case discussions
- (C) Assignments / Class participation / Quiz etc.

### Reference Books:

1. C.P. Jones, Investments Analysis and Management, Wiley, 8th edition
2. Mayo, An Introduction to Investment, Cengage Learning
3. N.D. Vohra and B.R. Bagri, Futures and Options, McGraw Hill Education
4. Prasanna Chandra, Investment Analysis and Portfolio Management, McGraw Hill Ed.
5. R.P. Rustogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi